

North Carolina Department of Agriculture
and Consumer Services



Steve W. Troxler, Commissioner
November 15, 2019

Dear Assessment Reporter:

Forms are enclosed for your convenience in reporting the strawberry assessment. Guidelines are detailed below for accurate reporting. Please use only the CURRENT assessment forms sent with this cover letter and the CAP website. They will contain the most current rate of assessment as well as the correct mailing address. Failure to discard and discontinue use of older forms will result in delayed or improper processing of your assessment payments.

1. You may file your Strawberry assessment report monthly, quarterly, or at the end of your plant-selling period. List the names, addresses, and amounts of assessment collected of each grower for whom you have collected assessments from on a separate page and attach to your report. The assessment legislation requires that the assessment shall be added by plant seller to the price of all strawberry plant sold for planting in North Carolina. Plant sellers should also pay the assessment on plants they grow or purchase for use in their own fruit production fields or greenhouses. Thank you for your cooperation with the North Carolina Strawberry Assessment. The assessment legislation requires that the assessment shall be added by plant seller to the price of all strawberry plants sold for planting in North Carolina. The assessment must be shown as a separate line on the invoice. (Plant sellers should also pay the assessment on plants they grow or purchase for use in their own fruit production fields or greenhouses.) The N.C. Department of Agriculture & Consumer Services will remit all funds collected to the N.C. Strawberry Association, which uses these funds to support strawberry research and promotion.

2. If you did not buy or sell in 2019, you will still need to send the assessment report to the above address. Please indicate zero (0) as the assessment.

3. The rate for Strawberries is \$5.00 per 1,000 strawberry plants. All assessments for the year must be remitted by January 10th of the following year. The law establishes a penalty of 5% for assessments received after January 10th, plus an additional 1% for each month after January 10th. A digitally scanned copy of the processed payment will be retained for record keeping purposes only. It will be retained for 27 months from the date of receipt, after which the record will be permanently deleted.

You may also access the new public web link for Commodity Assessment Program (CAP) at <http://www.ncagr.gov/markets/>. The purpose of the CAP system is to allow all commodity reporters the accessibility in completing their assessment forms online. Once you have completed the requested information, you will need to print and mail the report with payment to the N.C. Department of Agriculture & Consumer Services.

Your report and payment should be sent to:

**Commodity Assessments
Division of Marketing
P.O. Box 27647
Raleigh, NC 27611**

Your cooperation in this matter is greatly appreciated. Should you have any questions, please call Rachel Holley at (919) 707-3144 or E-Mail: rachel.holley@ncagr.gov. *Forms with a zero (0) quantity should be sent to the physical address or the e-mail address provided below.*

Sincerely,

A handwritten signature in blue ink, appearing to read "Joe Sanderson".

Joe Sanderson
Director

Enclosures:

Email: Agr.CommodityAssessmentProgram@ncagr.gov
P.O. Box 27647, Raleigh NC 27611 Phone: 919-707-3144
TTY: 1-800-735-2962 Voice: 1-877-735-8200
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